

# Wednesday, June 19

09:00	<div><div></div></div> <div><b>Theme of 2024 Massively Multilingual AI Conferences</b> Welcome, introductions and agenda overview.</div> <div><div>PRESENTED BY</div><div>Anne-Maj van der Meer (TAUS)</div><div>Jaap van der Meer (TAUS)</div></div>
09:15	<div></div> <div><b>No English Please - How to move towards truly multilingual AI</b> Convergence of the world of AI and the language industry.</div> <div><div>KEYNOTE</div><div>Untold stories, Marco Trombetti (Translated) &amp; Jaap van der Meer (TAUS)</div><div><div>PANEL DISCUSSION</div><div>Kareem Darwish (aiXplain)</div><div>Gina Moape (Common Voice)</div><div>Lucie Gianola (Ministry of Culture France)</div><div>Christian Federmann (Microsoft)</div><div><div>MODERATED BY</div><div>Julie Belião (Mozilla AI)</div></div></div></div>
11:15	<div></div> <div><b>Refreshment Break</b></div>
11:45	<div></div> <div><b>The Massively Multilingual Contest - Part I</b> Twelve innovators and disruptors have been selected to compete for the highest trust and scores from the audience presenting their AI solutions in six minutes.</div> <div><div><div>Evolve! Rares Vasilescu (RWS)</div><div>Next-Generation MT, Ádám Gaugecz (memoQ)</div><div>Mastering Video Quality Control, Óscar Martinez Diaz (LOC &amp; CAPTURE SL)</div></div><div><div>HOSTED BY</div><div>Anne-Maj van der Meer (TAUS)</div><div>Konstantin Dranch (CustomMT)</div></div></div>
12:05	<div></div> <div><b>Ethics and Laws Surrounding GenAI</b> How to establish a human-centric policy towards AI</div> <div><div><div>PRESENTATION BY</div><div>Wouter Seinen (Pinsent Masons)</div></div><div><div>MODERATED BY</div><div>Jaap van der Meer (TAUS)</div></div></div>
12:45	<div></div> <div><b>Lunch Break</b></div>

Welcome!

14:00	<div><div></div></div> <div><b>The Massively Multilingual Enterprise</b> The corporate globalization perspective</div> <div><div>PANEL DISCUSSION</div><div>Mikolaj Szajna (Booking)</div><div>Nicola Dorrington (GetYourGuide)</div><div>Ilia Shifrin (Teleperformance)</div><div>Hameed Afssari (Uber)</div><div><div>MODERATED BY</div><div>Jaap van der Meer (TAUS)</div></div></div>
15:45	<div></div> <div><b>Refreshment Break</b></div>
16:15	<div></div> <div><b>The Massively Multilingual Contest - Part II</b> <div>PromptLoc, Márton Jánosy (Edimart)</div><div>Gender-Specific Machine Translation, Evgeny Matusov (AppTek / Deluxe)</div><div>Content Checker, Frédéric Queudret (Acolad)</div><div><div>HOSTED BY</div><div>Anne-Maj van der Meer (TAUS)</div><div>Konstantin Dranch (CustomMT)</div></div></div>
16:35	<div></div> <div><b>Adjourn</b></div>
18:30	<div><div></div></div> <div><b>Shuttles leave for Networking Dinner</b> Hosted by Translated</div>

# Thursday, June 20

09:00	<div><div></div></div> <div><b>Welcome &amp; Program Overview</b></div>
09:10	<div></div> <div><b>Farewell MT - Welcome AI</b> The immersion of MT into AI.</div> <div><div>PANEL DISCUSSION</div><div>Christian Federmann (Microsoft)</div><div>John Tinsley (Translated)</div><div>Bruno Pouliquen (WIPO)</div><div>Giovanna Conte (Centific)</div><div><div>MODERATED BY</div><div>Marco Turchi (Zoom)</div></div></div>
10:30	<div></div> <div><b>Refreshment Break</b></div>
11:00	<div></div> <div><b>The Massively Multilingual Contest - Part III</b> <div>Janus Worldwide's Smart LQA, Ariana Habrova (Janus)</div><div>High Quality Translations in Excel with LLMs, Pieter Buteneers (Structize AI)</div><div>Self-service AI localization with Flow, Selvaggia Cerquetti (Centific)</div><div><div>HOSTED BY</div><div>Anne-Maj van der Meer (TAUS)</div><div>Konstantin Dranch (CustomMT)</div></div></div>

11:20	<div></div> <div><b>Showcasing a revolution in multilingual content</b> The (language) industry embraces GenAI and rolls out new (revolutionary) strategies, programs and products</div> <div><div>PANEL DISCUSSION</div><div>Jade Abbott (Lelapa AI)</div><div>Frédéric Queudret (Acolad)</div><div>Grant Straker (Straker)</div><div>Marina Pantcheva (RWS)</div><div>Marco Trombetti (Translated)</div><div><div>MODERATED BY</div><div>Dace Dzeguze (TAUS)</div></div></div>
12:45	<div></div> <div><b>Lunch Break</b></div>
14:00	<div></div> <div><b>Meetween: speech foundation models for the future of videoconferencing</b> <div><div>PRESENTATION BY</div><div>Sébastien Bratières (Director of AI at Translated)</div></div></div>
14:20	<div></div> <div><b>Questioning Quality and Evaluating LLMs</b> How do we trust and manage the quality of content in a hyper-automated world?</div> <div><div>PANEL DISCUSSION</div><div>Natalia Fedorova (Toloka)</div><div>Anna Fellet (Uber)</div><div>Marta Nieto Cayuela (Uber)</div><div>Pieter Buteneers (Structize AI)</div><div>Amir Kamran (TAUS)</div><div><div>MODERATED BY</div><div>Konstantin Dranch (CustomMT)</div></div></div>
15:40	<div></div> <div><b>Refreshment Break</b></div>
16:10	<div></div> <div><b>Any Questions</b> This is an opportunity to explore a range of topics within the conference theme, in an informal and personalized format which allows any attendee to ask questions,</div> <div><div>CHAired BY</div><div>Michael Stevens (Translated)</div></div>
16:45	<div><div></div></div> <div><b>The Massively Multilingual Contest - Award Ceremony</b> After the presentations from each contestant, the audience receives a link to vote for their favorite. At the end of the two days, the votes will be counted and the winner will be announced. The prize is a coveted TAUS Massively Multilingual Award.</div> <div><div>HOSTED BY</div><div>Anne-Maj van der Meer (TAUS)</div><div>Konstantin Dranch (CustomMT)</div></div>
16:55	<div></div> <div><b>Closing</b></div>
17:00	<div><div></div></div> <div><b>Adjourn</b></div>